



Scholastic Book Fairs

FREQUENTLY ASKED QUESTIONS

What is a Book Fair?

A Scholastic Book fair is a special literacy event that enables parents and children to purchase quality books at reasonable prices, helping their School raise funds for special projects, classroom materials and library books.

When a School hosts a Scholastic Book Fair they bring students, teachers, families and the community together in a School setting to celebrate reading.

Ask us about our very generous commission structure which is based on the revenue you achieve, and which gets even more generous when you hold more than one Book Fair in a calendar year.

Why should we have a Scholastic Book Fair?

Schools have many options for raising funds, but only one promotes literacy the way a Scholastic Book Fair does. As excitement builds around the Book Fair, students are guaranteed to get excited about reading.

Your children and parents will receive "instant gratification" at your Scholastic Book Fair. When they purchase a book they can take that book right away – no waiting around for the book to be delivered to them. They will leave the Book Fair with a smile on their face and the book in their hand!

What does it cost?

There is no out-of-pocket expense to hold a Scholastic Book Fair. Your Fair is delivered FREE to your School, and picked up again when it's over. You complete a Financial Report at the end of your Fair and return it to Scholastic.

How do I find out more information about Scholastic Book Fairs?

You can phone Customer Services (0800 266 532) who will pass you onto your Personal Book Fairs Consultant – or you can speak directly to your Scholastic Territory Manager. You can also fill in the 'Tell Me More' form found on our Scholastic website – and we will call you back with the information you need.

How often should we hold a Book Fair in the School?

As many times as you want to! We recommend at least two Book Fairs per year – but this is by no means an absolute requirement. We have two very different themes in every school calendar year.

Should my Book Fair have a Theme?

Children love having a theme!

Ask us about our current exciting Book Fair themes – which include all the support you need.

We provide you with lots of promotional material as well as reproducible material, which can be downloaded from our website. (Teachers often use the theme ideas in the classroom displays)

What kind of support will I receive?

We make it easy for you.

Every member of our Team works for you, from your Territory Manager and Sales Consultants, to the Warehouse Team, Customer Services Team and drivers. Your Sales Consultant will happily walk you through the process and follow up after your event.

What kind of books will be in my Book Fair?

Your Fair will include newly released books, award-winning titles, popular series, fiction and non-fiction, favourite classics and educational products. At Scholastic, we work with a very wide range of Children's Publishers to bring you the most exciting most comprehensive range we can.

What if we run out of a book during the Fair?

Re-ordering is easy! Simply phone our Customer Services Team (0800 266 532) or Fax us (09 274 8115) your re-order form by 1pm and we will ensure it is on it's way to you that day.

When will my Fair arrive at School?

Your Fair will arrive prior to your Book Fair date. Your personal Book Fair Consultant will talk you through the specific details of your Book Fair delivery and pick-up.

Please call us now at Scholastic to talk to your personal Book Fair Consultant

Simply phone 0800 266 532