P.A. Announcement!

Use your morning announcements and weekly assemblies to promote your Book Fair and Family Event. Ask student volunteers to read this skit over the P.A. system to get everyone excited.

Pre-Fair Script

Hello everyone!

Journey back to ancient Egypt. The Scholastic Book Fair is coming soon, and it's going to be A Cool Place to Discover Hot Books! You'll be taken back to an oasis overflowing with a treasure of fun and filled with the latest books for your next reading adventure.

This exciting celebration of reading will take place in the
[INSERT LOCATION] on [INSERT DATES].
We're also having a special Family Event on [INSERT DATES].
Just visit the Fair with your family and you will go in the draw to win
FREE BOOKS! This is one far-out event that you won't want to miss!

During Fair script

Hello everyone!
We just wanted to remind you about the Scholastic Book Fair where
you can discover an oasis of incredible books!
It's taking place in the [INSERT LOCATION].
You've only got [INSERT DAYS] more days to stock-up on some
great new books before it's gone.