

# Parents' Guide to **Book Club**

Scholastic has been helping New Zealand families discover  
a lifelong love of reading for over 100 years.



# What is **Book Club** ?



Ordering books through Book Club is the easiest and most affordable way to offer students the best in children's books for the home and to encourage independent reading for fun.

Book Club offers students a wide range of titles in each issue, from popular and award-winning fiction series and charming new picture books, to fascinating nonfiction titles and hands-on activities that stimulate creativity and encourage problem-solving.

Plus every order you place earns the school **FREE** books and learning resources. Book Club catalogues arrive to school up to twice a term, so make sure you keep an eye out for when it arrives home in your child's school bag!

## HOW TO ORDER ON **Book Club**



1. Your child will bring home a Book Club catalogue from school
2. Discuss with, and help your child pick the books they would like to read
3. Order online via the Scholastic New Zealand **LOOP** website or app and the school will take care of the rest! (**LOOP** orders are electronically linked to our school in an easy, secure online process)
4. The books are delivered to your child's classroom.



**LOOP** is the easy way for families to order and pay for Book Club.

Log in, or create a new account at [mybookclub.scholastic.co.nz](https://mybookclub.scholastic.co.nz)

1. If you are new to Book Club, follow the Wizard to set up your profile
2. Click the ORDER tab, and select your school and child's class
3. Add your child's first name and last initial (so the school knows who the book is for)
4. Enter the product item number shown on the Book Club catalogue
5. Make payment via credit card.



# Our **Book Club** promise to you



## Carefully curated

Each issue is specially curated and filled with age appropriate titles that have been carefully selected by scholastics professional booklovers.



## Value for your money

Your child can take home a book from as little as \$3, because every child deserves to experience independent reading for pleasure.



## Quality publishing

Book Club gives you access to the best in children's publishing from bestselling authors and illustrators from New Zealand and around the world.



## Reading is for everyone

Scholastic provides all different sorts of books to suit all kinds of readers. We believe more books means more choice, which means kids get to read the books they want to read. The right books can ignite and fuel a passion for reading.



# **Book Club** rewards our school!

Every purchase you make earns our child's school Scholastic Rewards that we can use to purchase valuable educational resources that benefit your child.



Families order from Book Club.



Our school earns Scholastic Rewards.



Our school redeems Scholastic Rewards for additional resources.

# Who is Scholastic?

Scholastic is New Zealand's market leader of children's publishing and a recognisable household name in children's literature, Scholastic has been helping New Zealand families discover a lifelong love of reading for over 50 years. Scholastic believes that all children should have regular access to quality, affordable books that they have chosen for themselves. Reading ignites a spark of adventure that a child can carry within their heart well into their adult life. Scholastic hopes to light this spark within every child.

In addition, Scholastic gives back to the school so they can purchase valuable educational resources via its Scholastic Rewards program.

## Where can you find Scholastic?

You can find Scholastic products in 90% of New Zealand schools through Book Club, Book Fairs and also retail chains and independent booksellers throughout the nation.



**Book Club**



**Book Fairs**



**SCHOLASTIC  
Retail**





# The Importance of 10 Minutes a Day

Did you know that just 10 minutes of reading a day will change your child's life?

While that may seem like a big statement to make, numerous studies have consistently shown that 10 minutes exposure to reading materials each day is all it takes to positively shape your child's future.

And this doesn't just include complicated educational texts—any reading materials, be it comic books, novels, picture books, recipes, the television guide or the back of food packets, all count towards your child's daily reading goal.

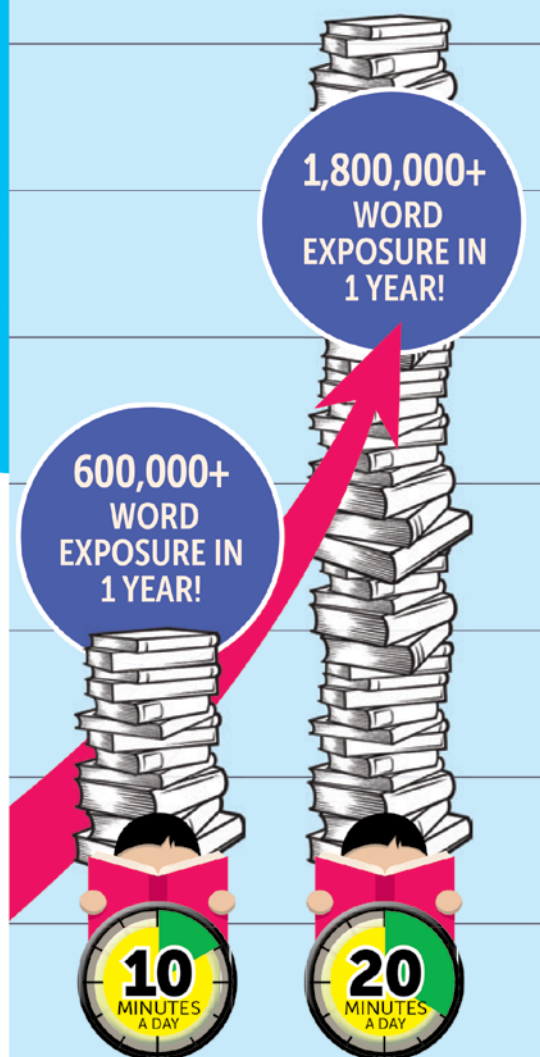
Reading any of these materials for 10 minutes a day exposes your child to more than 600,000 words in one year—interestingly, that's more than double the word exposure of a child who only reads for 5 minutes or less each day.

How can you ensure that you can comfortably set aside some time each day to help your child reach their reading goal? We've put together a few reading tips to help:

- Look through Book Club catalogues with your child and talk about the books you would like to read together. Discuss what you think the books might be about.
- Be a reading role model and let your child see you reading—for enjoyment, for news and for information in cookbooks, magazines, online etc. This way they see that reading is important for many reasons.
- Assign a place in your home for your family's books to show your child that books are special and deserve an organised storage space. Fill your home with lots of reading materials.
- If space allows, create a special area for your child to dedicate to reading. Make sure your child puts aside phones, tablets and any other devices that may form a distraction.
- Tie books and TV/movies together. For example, read about sea life after watching a nature documentary on the ocean. Or, connect books and experiences together. For example, after a school excursion to the zoo, read books about animals.

“Be a reading role model and let your child see you reading.”

**ADDING 10 MINUTES OF  
READING  
EVERY DAY  
MATTERS**



# WHAT KIND OF BOOKS DOES YOUR CHILD LIKE TO READ FOR FUN?

There's something for everyone in Book Club!

TAKE ME TO A LAND OF MAKE BELIEVE

GO ON AN ADVENTURE

STORIES ABOUT FAMILY AND SCHOOL

LEARN ABOUT THE PAST

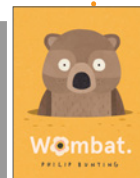
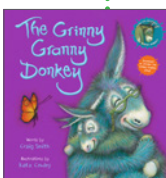
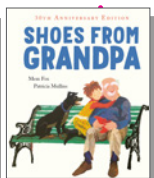
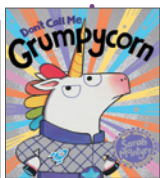
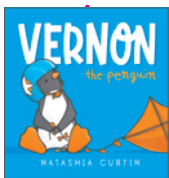
I ENJOY FANTASY AND THRILLERS!

I'M INTO THE PICTURES

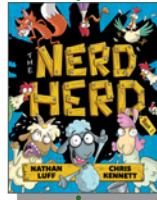
MAKE ME LAUGH!

LEARN NEW FACTS!

## AGES 3-7



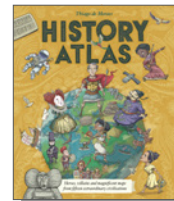
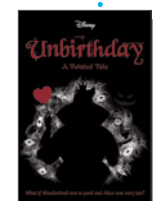
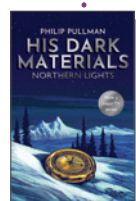
## AGES 7-10



## AGES 10-12



## AGES 12-14+







# FAMILY TREE

Josh Pyke

Ronojoy Ghosh



## NATIONAL SIMULTANEOUS STORYTIME

Wednesday 25 May 2022 | #NSS2022 #1MillionKidsReading

*It* started with a seed, and that seed was me.  
And, over time, laughter filled my garden...



We are delighted to bring you the official storybook for National Simultaneous Storytime 2022. National Simultaneous Storytime 2021 was the biggest most successful year yet reaching close to 2 million readers across Australia and New Zealand. But we aren't stopping there. Partnering with ALIA we are planning even bigger and better things for NSS 2022!

Written by much-loved award winning Australian singer/songwriter and children's book author Josh Pyke, renowned for his unique and wonderful storytelling and lyricism and illustrated by award winning picture book creator Ronojoy Ghosh. Living in Sydney with his wife and young son, Ronojoy is a Creative Director of 18 years who has previously worked in India, Indonesia, Singapore and New Zealand.

**Family Tree** is a heartfelt celebration of family, community and the seasons of life to cherish and share.



*Family Tree is such a special book to me. The last couple of years has really highlighted the importance and value of community and family, no matter what that family looks like.*

*When I look at my children, in my mind, I see a map with lines drawn from Vietnam, Britain, America and Denmark, all leading to our home in Australia. Diversity and access to different stories, different experiences and backgrounds, is what makes for a robust and accepting family. I imagine my kids exploring the world, and sharing their own stories, whilst always knowing their roots are strong back home.*

*Ronojoy brought such a beautiful aesthetic to this project. I love that the landscape is unmistakably Australian, but that in his characters he highlights our diverse culture, as well as a gentle depiction of the diaspora of people and seeds, spreading our stories far and wide.*

*Josh Pyke*

**SCHOLASTIC IS NOT ONLY COMMITTED TO MAINTAINING THE MOMENTUM AND SUPPORT THAT LED TO THE HIGHLY SUCCESSFUL NSS EVENT OF 2021 BUT TOGETHER WITH ALIA INTEND TO GROW THE CAMPAIGN TO NEW HEIGHTS!**



## Need Assistance?



0800 266 525



[bookclub@scholastic.co.nz](mailto:bookclub@scholastic.co.nz)



[scholastic.co.nz](http://scholastic.co.nz)



Photo credits: Photographs courtesy Shutterstock, VIDI Studio, Kosmos111, BIGANDT.COM, Wavebreakmedia, Kazuya goto, Africa Studio, Lyubov Kobayakova, Monkey Business Images, Sirtravelalot, Syda Productions, Marcos Mesa Sam Wordley.

8611261